



Micro Franchise Model

Sweet Orange Based Products





Sweet Orange Juice / Squash - 50 Kg per hour

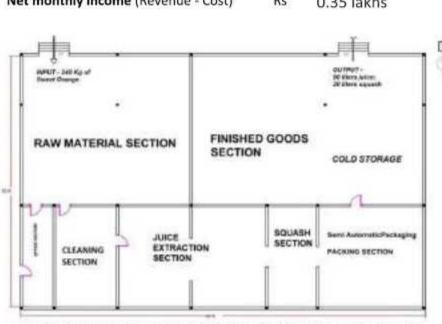


Investment - Rs. 7.5 Lakhs

Civil - 3 lakhs, Plant & Machinery - Rs. 3.5 lakhs, Power Connection- 0.5 lakh, Furniture and Fixture - 0.2 lakh, Spares - 0.2 lakh, Contingency - 0.1 lakh.

Monthly Operational Expenses (60% utilization)

Revenue (240 x Rs. 10 x 25 days)	Rs	0.6 lakhs
Cost		
Labor	Rs.	8,000
Electricity	Rs.	6,000
Miscellaneous	Rs.	3,000
Net monthly expenses	Rs.	17,000
Term loan repayment	Rs.	8,000
Net monthly income (Revenue - Cost)	Rs	0.35 lakhs



SWEET ORANGE JUICE/ SQUASH - 50 Kg/hr









Sweet Orange Concentrate - 50 Kg per hour

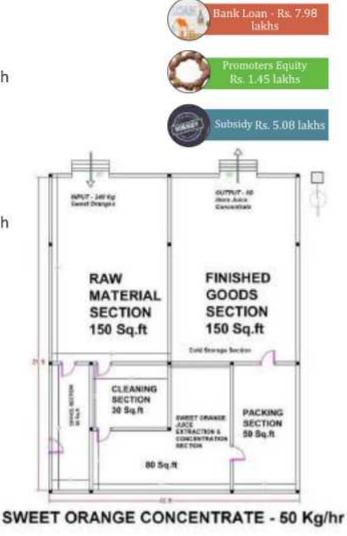


Civil -10 lakhs, Plant & Machinery - Rs. 3.5 lakhs, Power Connection - 0.5 lakh, Furniture and Fixture - 0.3 lakh, Spares - 0.1 lakh, Contingency - 0.1 lakh.

Monthly Operational Expenses (60% utilization)

Revenue (240 x Rs. 10 x 25 days) Rs 0.60 lakh Cost Labor Rs. 10,000 Electricity Rs. 8,000 Miscellaneous Rs. 3,000 Net monthly expenses Rs. 21,000 Term loan repayment Rs. 10,000 0.29 lakh Net monthly income (Revenue - Cost) Rs





Micro Franchises - Sweet Lime based Units

S.No.	Description	Concentrate	Juice / Sqush
1	Investment (Rs. In Lakhs)	14.5	7.5
2	Own Contribution (Rs. In Lakhs)	1.45	0.75
3	Bank Loan (Rs. In Lakhs)	7.98	4.13
4	Government (Grant-in-aid) (Rs. In lakhs)	5.08	2.63
5	Land Requirement in (Sqft)	1000	300
6	Monthly Income (Rs in lakhs)	0.29	0.35

Civil as per FSSAI

Machinery from Empanelled Suppliers Quality and Food Safety norms to be maintained

